# Outdoor Advertising Solutions

### promogroup

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# The Black Range

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# The Black Range



## Digital Bikes

- 1x 47" High Brightness HD LCD screen
- 1x 6 sheet poster on one side
- Branded area around the screen
- City, town centres and retail parks
- Site and store openings and refurbs
- Promote events, shows and exhibitions
- Nationwide service
- Day or night time campaigns
- Post campaign analysis

#### **Technical Capabilities**

- Video (avi ,Mpeg2&4, WMV, DivX)
- Slide shows
- Still Content (JPEG,PNG,BMP)
- Audio (MP3, WAV, AC-3, WMA)
- Game console & Bluetooth enabled
- Internet & social media enabled













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